

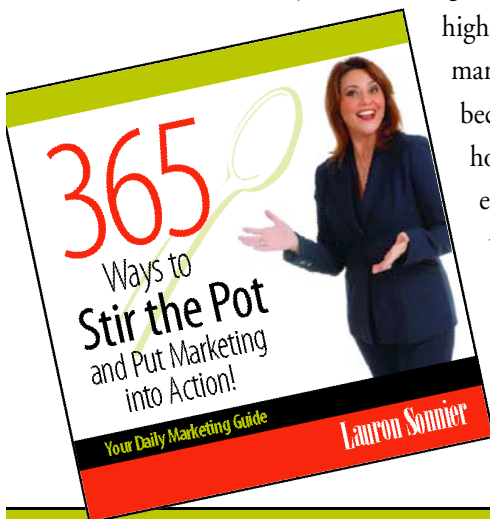
Stand Out, Stir the Pot, and Put Marketing Into Action.

Speaking and training for small businesses
and anyone who wants to be a marketing machine!

**Learn proven processes to grow your
business from marketing expert Lauron Sonnier.**

Do you find marketing to be confusing, difficult,
or overwhelming? Don't know where to start?
Have a plan, but don't know how to make it happen?

Learn how to make your marketing **clear, focused, routine, and successful** in Lauron's high-substance, high-energy programs. Lauron demystifies marketing, helping business owners, managers, and staff become enlightened and *underwhelmed* as they learn just how easy marketing can be. Always inspiring, always enjoyable, and always chock-full of specific, tangible takeaways, these programs will leave you ecstatic and equipped to think, act, and communicate like a marketing machine! With tips from Lauron's daily marketing guide, *365 Ways to Stir the Pot and Put Marketing Into Action*, you'll be set on a new road of marketing momentum and magnificence.



See Lauron live at
www.sonniermarketing.com.

Call **713-341-9341** to hire Lauron today.

Lauron Sonnier

Marketing Author, Advisor, Speaker, Trainer

High-energy, high-substance keynotes, break-outs, and seminars
that will get your audience motivated and equipped to put marketing into action!



“I love helping people get excited about marketing. Magical things happen when people understand marketing and how to integrate it into all aspects of their business.”

Lauron Sonnier has dedicated her entire career to marketing in one form or another. With a degree in Mass Communications, she has worked in advertising and television serving the marketing needs of many. She’s worked as a Marketing Director championing a single cause. And, she’s been a business owner herself relying on the same tips, techniques, and processes she teaches. Lauron’s genuine passion for marketing and for helping others is contagious, leaving audience members inspired and equipped to **Stir the PotSM** and put marketing into action for big results. Her growing suite of marketing tools and resources further emphasizes her love and dedication to helping entrepreneurs and small businesses achieve marketing success. With a name like Sonnier you might have guessed that Lauron is Cajun, from Louisiana, which means she couldn’t talk if you tied her hands!

For everything else you need to know about Lauron, her programs, and her offerings, please visit www.sonniermarketing.com, call 713-341-9341, or email lauron@sonniermarketing.com.

www.sonniermarketing.com

“The feedback we received from our members was overwhelmingly positive, with many saying that you were one of the best speakers we have ever had.

Thank you so much for presenting a top-notch program at the Gasket Fabricators Association’s semi-annual meeting. You absolutely captivated the audience!”

—Peter Lance, Administrative Director, Wayne, PA

“I feel so empowered with Lauron’s clear, practical marketing strategies.

Lauron shows you how to make marketing automatic, and as a small business owner, that’s exactly what I need. No business should run without this information!” —Valerie Boudreaux-Allen, First Step Business Training & Consulting; Houston SBA’s Women in Business Champion, 2007

“Lauron is so passionate about helping a business grow and she knows what works!

When I wanted help on marketing, I didn’t want someone to repeat something they had read. Lauron knows her stuff and gives immediate action that creates results. If you’re looking to evaluate your marketing dollars by return on investment, then you have to hear what she has to say.” —Manny Garza, VP of Marketing & Sales Strategy, GS Marketing, Houston, TX

“What a success! Your techniques were just what our audience was looking for. You were certainly successful at drawing your audience in and providing them with the business solutions they were looking for.” —Diane Stakoe, Inc. Magazine, Strictly Business Show, Houston, TX

Most Popular Programs

Stir the Pot: How to Put Marketing Into Action

Learn the five things you must stir to get attention, earn customers, and build an ongoing stream of business. Lauron’s unique Stir the PotSM marketing method will help you integrate marketing into the day-to-day running of your business so marketing gets done and gets results. You’ve never known that marketing could be so easy!

Stand Out from the Crowd, the Clutter, and the Competition

Discover the four ways to get noticed, get attention, and achieve your desired results. Material derived from a new series of marketing tips being developed for HoustonPBS. *Great for businesses and individuals.*

Why Everything’s Marketing and Everyone’s a Marketer

Enough said. A powerful new way of viewing and implementing marketing to turn your entire organization into a marketing machine. Learn how to ensure smart marketing moves every day in everything you do. *Great for businesses and individuals.*

What Customers Hate

Rants, pet peeves, and all the things that rub us the wrong way as customers. Learn how daily courtesies can be your biggest marketing weapons for big profits and lasting success.

Of course programs can be delivered in a variety of formats, and all are tailored to your audience. Have a similar but different topic in mind? Just ask!



Ready to give your audience a great program and the best marketing advice they’ve ever gotten?

Hire Lauron today.

713-341-9341 • lauron@sonniermarketing.com

Sonnier marketing
& communications, inc.